

ANYWHERE IN

Leeds

Hello there!

This is your guide for exploring some of the unusual, lesser-known things in Leeds.

It's easily walkable and divided into three different categories: places, people, and ideas. However, you shouldn't feel bound to follow the routes as suggested; mix them around and make up your own! The numbers are there to help you easily find the information, not to dictate any specific order.

So go ahead! Have some fun!
Be an explorer for the day!

(to unfold, simply place your fingers on the marks, and pull)

Pssst!

Take a look at the other side of the map for suggested activities as you explore! If you want an even more complete experience, visit anywhere-in.net/leeds



ANY PLACE IN LEEDS

- 1 – Leeds still keeps several gas lamps burning, right to this very day. You can see some of them here.
- 2 – This rotunda was once home to the country's most inaccessible petrol filling station, run by Appleyard of Leeds.
- 3 – From 1938-1978, the largest social housing complex in the UK was located here. Hitler quite liked it, and if the Germans had won the war, their headquarters would be standing in this very spot.
- 4 – Today this is a Hugo Boss shop, but from 1980-2000, it was The Duchess of York, where bands such as Nirvana, Radiohead, Coldplay, Pulp, Muse and Blur played live.
- 5 – Hirst's Yard was home to the Whip Hotel, the last men-only drinking house in Leeds. It only started admitting women in the early 1980s.
- 6 – 160-161 Regent House is a deceiving building. After redevelopment in 1983, the look of the original façade was kept, but the materials were changed – give it a little tap!
- 7 – The Red Hall – allegedly Leeds's first red brick building – was erected here in 1628. During the civil war in 1646 it was used to hold King Charles I captive. His Majesty was visited by Leeds benefactor John Harrison, who gifted him a tankard of brown ale full of secretly concealed gold coins. A stained glass inside St. John's Church in Upper Briggate commemorates this episode. King Charles's stay in the Red Hall is also the reason why the back street bears his name.
- 8 – The UK's first permanent traffic lights were installed right here in 1928.
- 9 – During an internal competition held by the city's planning department in 1982, a glass pyramid was suggested in front of the Leeds Art Gallery. The idea was never carried forward, but it's important to note that this happened 7 years before the Louvre in Paris completed their own landmark.
- 10 – Notice the chelonians (tortoises or turtles) in each corner of the Civic Hall clocks? They have an interesting story – turn the map over to read it!

ANY PERSON IN LEEDS

- 1 – The Leeds Women's Suffrage Society offices were once here. Some of the most important women's rights activists that lived in the city include:
 - Ellen Heaton (1816-1894)
 - Isabella Ford (1855-1924)
 - Leonora Cohen (1873-1978)
 - Ethel Annakin (1881-1951)
 - Mary Gawthorpe (1881-1973)
 - Lilian Ida Lenton (1891-1972)
- 2 – Baroness Nicky Chapman (born 1961) was the first person with a congenital disability to be appointed into the House of Lords. She was a strong disability rights activist and a big Leeds United supporter. She died here in 2009, and in 2010 the banquet room at Elland Road was named after her.
- 3 – During the 1870s, Wordsworth Donisthorpe (1847-1913) invented a camera that took a series of images at equal intervals of time in order to record movement. His idea, inspired by wool-carding machines, was a little-known but important precursor to modern film cameras.
- 4 – Among the alumni of Leeds College of Art are painter Jacob Kramer, printmaker Norman Ackroyd, sculptors Kenneth Armitage, Barbara Hepworth and Henry Moore, as well as the world's richest living artist, Damien Hirst.
- 5 – Some of the music bands that have originated in Leeds are:
 - Ellen and the Escapades (acoustic/pop/rock)
 - iForward, Russia! (indie rock/dance-punk/post-punk revival)
 - Gang of Four (post-punk/dance-punk)
 - Hang the Dance (post-punk)
 - The Happy Daggers (indie-rock/disco-soul)
 - I Like Trains (alternative/post-rock)
 - Sisters of Mercy (post-punk/gothic rock/dark wave)
 - The Ukranians (folk rock)
- 6 – Barbara Taylor Bradford, OBE (born 1933) wrote 'A Woman of Substance' and many other best-selling novels. She is the first living woman author to be featured in a postage stamp.
- 7 – Alice Musgrave was the first recorded victim of the bubonic plague outbreak in Leeds. She contracted the disease in Vicar Lane and died on the 11th of March, 1645.
- 8 – David Hartley, M.A. (1705-1757) was a vegetarian before it was mainstream. In 1749 he wrote 'Observations on Man', where he argued that animals are conscious beings. He also invented the words 'automatic' and 'decomplex'.
- 9 – Joseph Priestley (1732-1804) was the first secretary of the Leeds Library, as well as a scientist and theologian. Among other things, he discovered the properties of oxygen and photosynthesis. He also invented the eraser and soda water.

ANY IDEA IN LEEDS

- 1 – The world's earliest vending machines were created in 1885 by James Longley, based on the camera equipment he helped build for Louis LePrince's moving images.
- 2 – The three biggest high street chains in the country emerged from Leeds: Marks & Spencer, Next plc and Burtons/Arcadia (BHS, Burton, Dorothy Perkins, Evans, Miss Selfridge, Topman, Topshop and Wallis).
- 3 – Tamoxifen is an effective treatment for breast cancer in both males and females. Its breast cancer prevention qualities were first discovered by Virgil Craig Jordan, OBE, PhD, DSc, FMedSci while he worked on his PhD at the University of Leeds.
- 4 – At the peak of the Glasnost in the Soviet Union (1985-1991), Mikhail Gorbachev's appearances on TV were enhanced by the fact that he wore a suit that had been made in Leeds.
- 5 – Without Leeds United, the world of football would look very different. Turn the map over to find out why!
- 6 – The office of A Kershaw & Sons was located on 76 Woodhouse Lane. They produced scientific and cinematography equipment, including the famous Kalee projector, on show at Armley Mills Industrial Museum. They also designed the camera that was used for the British Antarctic Expedition of 1910.
- 7 – It's impossible to pinpoint the exact place of birth of the goth movement, but some sources claim it was the Bar Phono, in the basement of the Merrion Centre. Two other possible sites are The Faversham and The Batcave in London.
- 8 – Marks & Spencer was the first retailer to include sell-by dates in their food products – and as we know, they started their successful business right here.
- 9 – Monopoly is the most commercially-successful board game in the world and was invented in the US by Parker Brothers. Waddingtons from Leeds acquired the British licence in 1936 and have been producing the game ever since. In 1941, the British Secret Intelligence Service requested a special edition for the soldiers at war. Hidden among the playing pieces, each box also contained a silk map, a compass, a metal file and real money.

EXPLORE. REDISCOVER. ENGAGE.

#AnywhereInLeeds

Use our hashtag to share your explorations! We love comments, links, photos, videos, sound recordings... get creative!



— An alternative, playful guide to the city.

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index,
middle &
ring fingers

As you walk, don't rush the experience. Remember that moving from one point to the other is as important as arriving. Being an explorer requires open eyes and an inquisitive mind. Take your time to look at what's around you, be curious, ask questions, and be imaginative. These are just guidelines — **THERE ARE NO RULES.**

OPEN YOUR EYES

How many of these can you spot?
— Faces looking down at you
— Owls
— Yorkshire roses

Pay special attention to the buildings you walk past; avoid looking at window shops and try to look up. The buildings in the city centre are very detailed, but we tend to ignore them!

Observe people's expressions. Do they look happy?

MAKE AN EFFORT TO LISTEN

Make a stop (or several ones in different spots!) and try to shut down your senses – close your eyes if possible. Focus only in what you hear and try to separate different sounds. How does the space change when you concentrate on listening to it?

Aim for at least two minutes of intense listening.

ASK QUESTIONS & COMPARE

Focus on the space you're experiencing and try to ask questions about the way it's built, the transformations it has gone through, the people that converge in it. How does a space make you feel?

Compare different spaces and the way you experience them.

Notice your assumptions of a place before you read the information provided in this guide. Does your perception change after reading?

index,
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THEY ALL COPIED LUFU

In 1973 Leeds United entered into a deal with kit manufacturer Admiral to become the first club in the world to design shirts to be sold to fans as replicas. The club received a royalty for each shirt sold. Leeds gave the world the craze for replica football shirts.

To further exploit the market, Leeds introduced an away kit that they wore in all away games and a replica. Up until this point teams had an occasional 'change kit' used only when kits clashed. So LUFU also introduced the away kit which has now become ubiquitous in European football.

Leeds were also the first English team to wear a visibly branded kit (Admiral) during the 1973-74 season. In the same year, German football team Eintracht Braunschweig did a deal to display a brewer's logo on their shirt, so it's a tossup as to which was the world's first football shirt to display a commercial company's logo. This is the beginning of the hugely valuable, modern sponsorship of football shirts.

Replica shirt sales have become a major revenue stream for clubs and a way to nick our money. Real Madrid, (the team that Leeds copied their all white strip from) sell an average of 1.4m replica shirts (worth £31m) a year. For the major brands (Nike, Adidas etc.) replica football shirt sales are worth around £3.4 billion annually and it's all thanks to Leeds United and Admiral changing the world of football.

So whenever you see anyone, anywhere in any replica football shirt, just remember, that's Leeds that is. They nicked it off us.

— This piece of information was kindly contributed by Leeds's greatest ever author/writer... ever, Mick McCann.

FIELD NOTES